



# VOICE GUILD MALAYSIA

(PPM-020-14-29012018)

www.voiceguild.org | info@voiceguild.org

## VOICE GUILD MALAYSIA VOICE-OVER RATE CARD (Effective January 1<sup>st</sup> 2019)

### CREDIT TERMS

- Payment due within 90 days (inclusive holidays & weekends)
- Rates are based on single versions, single territory/country, any media, lifetime usage
- Rejections are only valid within 30 days from date of recording

### COMMERCIALS (TELEVISION, RADIO, CINEMA, ONLINE)

<b>0-15 seconds</b>	RM300
<b>Subsequent 15-60 seconds</b>	RM20 per second
<b>Subsequent 60 to 90 seconds</b>	RM10 per second
<b>Subsequent 90 seconds and above</b>	RM5 per second

#### ADDITIONAL CHARGES

<b>Characters</b>	RM100 for third character, including announcer
<b>Re-record</b>	RM300 or 50% of original fee (whichever is higher) for commercials not yet broadcasted.  Amendments to commercials already broadcasted are considered as new recordings.
<b>Rejection</b>	RM300 or 50% of original fee (whichever is higher)
<b>Cut-down</b>	Full payment based on duration of cut-down version
<b>Medium conversion</b>	Full payment based on duration of converted medium

### CORPORATE VIDEOS & DOCUMENTARIES

<b>0-5 minutes</b>	RM700
<b>Subsequent 6-10 minutes</b>	RM100 per minute
<b>Subsequent 10 minutes and above</b>	RM50 per minute

#### ADDITIONAL CHARGES

<b>Re-record</b>	RM350 or 50% of original fee (whichever is higher) for up to 7 lines of an unused/uncirculated video.  Amendments of more than 7 lines are considered new recordings.
<b>Cut-down</b>	Full payment based on duration of cut-down version
<b>Medium conversion</b>	Full payment based on duration of converted medium



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## INFOMERCIALS

<b>0-3 minutes</b>	RM700
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<b>Subsequent 3 minutes and above</b>	RM100 per minute
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### ADDITIONAL CHARGES

<b>Re-record</b>	RM350 or 50% of original fee (whichever is higher) for up to 7 lines of infomercials not yet broadcasted.
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Amendments of more than 7 lines are considered new recordings.

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## VOICE PROMPTS, TRAINING MODULES & AUDIO BOOKS

A4-size sheet, double spacing, one-inch margin, Times New Roman 12pt font (English/Malay), Kai Ti or Fang Song Ti typeface 14pt font (Chinese).

<b>1<sup>st</sup> page</b>	RM400
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<b>Subsequent page</b>	RM150
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## DEMOS, RESEARCH & STEALOMATICS

<b>Under 1 minute</b>	RM300
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<b>Under 3 minutes</b>	RM500
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## NARRATION (TELEVISION)

<b>24-minute episode</b>	RM1000
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<b>48-minute episode</b>	RM1600
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<b>72-minute episode</b>	RM2100
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## IN-STORE ANNOUNCEMENTS

<b>0-30 seconds</b>	RM300
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<b>Subsequent 30 seconds and above</b>	RM500
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