

ALANA SIM SOO HONG • VOICE OVER & MUSICAL ARTISTEEmail: soohongsim@gmail.com | Mobile: +6012-263 4206 | Showreel: www.voiceguild.org/talents/1753**RATE CARD** (March 2020)**VOICE OVER**

1) COMMERCIAL ADS (as well as WEB VIRAL ADS, DIGITAL ADS)	i) Rate calculated based on	RM 20 /second (Subsequent 15sec – 60sec) RM 10 /second (Subsequent 60 sec – 90 sec) RM 5 /second (Subsequent 90 sec and above) <i>Example:</i> 30s = RM 600, 60s = RM 1200 90s = RM 1500 (RM 1200 + RM 300) 120s = RM 1650 (RM 1200 + RM 300 + RM 150)
	ii) Minimum rate	RM 300 Any commercial which duration is less than 15s will be charged based on a 15sec minimum.
	iii) Extra role	FOC
	iv) Lip-sync	FOC
	v) Usage period	UNLIMITED
	vi) Medium	No additional charges for more than one medium
	vii) Extra Charge	a) A commercial produced for domestic use as well to be aired in foreign countries – full payment per version per country.
		b) A generic commercial VO duplicated on different versions – full payment for the generic version, and full payment for every subsequent version produced based on the specified duration of the commercial.
c) Cut-down of generic commercial – full payment according to the specified duration of the “cut-down” commercial.		
d) Audio commercials converted to visual, or visual commercials converted to Audio will be considered as separate versions and NOT different mediums.		

2) VOICE PROMPT	i) First page	RM 400
	ii) Each subsequent page	RM 150 / page
	iii) Page format	Page size: A4 with Normal margin (Chinese) Font size: 14, type: Kai Ti / Fang Song Ti (English/BM) Font size: 12, type: Times New Roman
3) INFORMERCIAL	i) 3min & below	RM 700
	ii) Above 3min	RM 100 per subsequent minute
4) CORPORATE VIDEO / PRODUCT VIDEO/ DOCUMENTARIES	i) 5min & below	RM 700
	ii) 5:01min to 10min	RM 100 per subsequent minute
	iii) 10:01min & above	Kindly contact talent to negotiate
5) RESEARCH / DEMO	i) 1min & below	RM 300
	ii) Above 1min	RM 500
6) ANNOUNCEMENT	i) 30sec & below	RM 300
	ii) Above 30sec to 3min	RM 500
OTHERS		
1) RE-RECORDING	i) 30sec & below	RM 300
	ii) Above 30sec	50% of the payment according to the specified cost of the original commercial
	iii) Long-format video	7 lines or less – RM 300 8 lines & above – Negotiable
2) REJECTION	RM 300 or 50% of original cost, whichever is higher, if notification rejection is given within 30 days after receipt of invoice. After which, rejection of completed VO jobs will be charged at full rate.	
3) FULL BUY OUT	Allows for Vocals to be used across unlimited versions and unlimited countries. To be viewed on individual case.	
4) DISCOUNT & PACKAGE BUY	To be reviewed on individual case.	

VOCAL

1) COMMERCIAL JINGLE (inclusive of jingles done for awards submission, as well as web viral jingles)	i) Rate calculated based on	RM 30 /second
	ii) Minimum rate	RM 450 Any jingle which duration is less than 15s will be charged based on a 15seconds minimum.
	iii) Version	(a) A jingle produced for domestic as well as to be aired in foreign counties – full payment per version per country.
		(b) A generic jingle VOCAL duplicated on different version – full payment for the generic version, and full payment for every subsequent version produced based on the specified duration of the commercial.
	iv) Re-recording	(a) 30sec & below – RM 450 flat rate
		(b) Above 30sec – 50% of the payment according to the specified cost of the original jingle Vocal recording.
v) Rejection	Full payment according to the specified cost of the original jingle Vocal recording.	