

AMEL Q RATE CARD

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COMMERCIAL (RADIO, TV, CINEMA, ONLINE)

(SINGLE VERSION, ALL MEDIA, ONE TERRITORY/COUNTRY ONLY)

0-15 seconds	RM 300 (FLAT RATE)
Subsequent 15 - 60 seconds	RM 20/second
Subsequent 60-90 seconds	RM 10/second
Subsequent 90 seconds & above	RM 5/second
EXAMPLES:	10s commercial = RM300 30s commercial = RM600 90s commercial = RM1500 (RM1200 + 300) 120s commercial = RM1650 (RM1200 + RM300 + RM150)

EXTRA CHARGES

ADDITIONAL CHARACTERS	No additional charges for FIRST 2 CHARACTERS (eg: VO1 + ANNCR), subsequent characters will be subject to charges based on an individual case basis **Kindly contact talent to negotiate**
RE-RECORDING	For commercials that have already been aired or broadcast: - Amendments and Re-recordings will be considered as NEW versions For Commercials that have NOT been aired or broadcasted: - RM300 or 50% of original cost, whichever is higher
REJECTIONS	Rejection of completed VO jobs will be charged at FULL RATE
EXTRA VERSIONS	A commercial produce for domestic use as well as to be aired overseas - Full payment per version per country - A generic commercial duplicated on different versions for the same product (also applies if VO script remains the same for different versions/language versions - Full payment for the generic version and full payment for every subsequent version produced based on the specified duration of the commercial. cut-down of generic commercial - Cut-down of generic commercial - Full payment based on full duration of the "cut-down" commercial
EXAMPLES:	ONE VERSION 30s COMMERCIAL for use in Malaysia = RM600 ONE VERSION 30s COMMERCIAL for use in Malaysia + Singapore + Phillipines = RM1,800 (RM600x3) TWO VERSION 30s COMMERCIAL with different scripts = RM1,200 (RM600x2) TWO VERSION 30s COMMERCIAL with identical scripts = RM1,200 (RM600x2) ONE VERSION 30s COMMERCIAL (ONE COUNTRY) + ONE VERSION 15s CUTDOWN (ONE COUNTRY) = RM900 (RM600 + RM300) ONE VERSION 30s COMMERCIAL (TWO COUNTRIES) + ONE VERSION 15s CUTDOWN (TWO COUNTRIES) = RM1,800 (RM1,200 + RM600)

MISCELLANEOUS TERMS

MEDIUMS	No extra charges/loading for more than one medium
USAGE PERIOD	No limit
LIP-SYNC	No extra charges
BULK PACKAGES & DISCOUNTS	To be reviewed on individual case basis **Kindly enquire for further information**
FULL BUYOUT	Allows for VO to be used across unlimited versions and unlimited countries - To be reviewed on individual case basis. **Kindly enquire for further information**

CORPORATE VIDEOS/DOCUMENTARIES/EVENT VIDEOS

0-5 minutes	RM 700 (FLAT RATE)
6-10 minutes	RM 100 per subsequent minute
11-20 minutes	RM 50 per subsequent minute
21 minutes and above	**Kindly enquire for further information**
EXAMPLES:	2 minutes = RM700 10 minutes = RM1,200 20 minutes = RM1,700

EXTRA CHARGES (CORPORATE VIDEOS/DOCUMENTARIES/EVENT VIDEOS)

EXTRA VERSIONS	Cut downs will be charged full based on duration and usage
	Additional versions will be charged based on full duration of subsequent versions
LIP-SYNCS	To be reviewed on individual case basis **Kindly enquire for further information**
ADDITIONAL CHARACTERS	To be reviewed on individual case basis **Kindly enquire for further information**
RE-RECORDING	For videos that have already been used or circulated: - Amendments and re-recordings will be considered as NEW versions For videos that have NOT been used or circulated: - Less than 7 lines - RM300 or 50% of original cost; whichever is higher - 7 lines or more - full payment according to the specified cost of the original duration
REJECTIONS	Rejection of completed VO jobs will be charged at FULL RATE

DEMOS

0 - 1 Minute Demo	RM300 (SINGLE DEMO)
3 Minutes and below Demo	RM500 (SINGLE DEMO)
Hourly Rate Demo Session	To be reviewed on an individual case basis **Kindly enquire for further information**

VOICE PROMPTS/AUDIO BOOKS/TRAINING MODULES

1st PAGE	RM 400 (FLAT RATE)
SUBSEQUENT PAGES	RM 150 PER SUBSEQUENT PAGE
BULK PACKAGES	To be reviewed on an individual case basis **Kindly enquire for further information**

IN STORE ANNOUNCEMENTS

IN-STORE ANNOUNCEMENTS	RM 300 per announcement / script
BULK PACKAGES	To be reviewed on an individual case basis **Kindly enquire for further information**

JINGLES

(RADIO, TV, CINEMA, ONLINE)

COMMERCIAL (SINGLE VERSION, ALL MEDIA, ONE TERRITORY/COUNTRY ONLY)

0-15 seconds	RM 500 (FLAT RATE)
Subsequent 15 - 60 seconds	RM 30/second
Subsequent 60-90 seconds	RM 20/second
Subsequent 90 seconds & above	RM 10/second
EXAMPLES:	10s commercial = RM500 30s commercial = RM900 90s commercial = RM2400 (RM1800 + 600) 120s commercial = RM2700 (RM1800 + RM600 + RM300)
BULK PACKAGES & DISCOUNTS	To be reviewed on an individual case basis **Kindly enquire for further information**

EXTRA CHARGES (COMMERCIALS)

ADDITIONAL CHARACTERS/VOICES	To be reviewed on an individual case basis **Kindly enquire for further information**
RE-RECORDING	For commercials that have already been aired or broadcast: - Amendments and Re-recordings will be considered as NEW versions. For Commercials that have NOT been aired or broadcasted: - RM500 or 50% of original cost whichever is higher.
REJECTIONS	Rejection of completed VO jobs will be charged at FULL RATE
EXTRA VERSIONS	A commercial produced for domestic use as well as to be aired in foreign countries - Full payment per version per country.
	A generic commercial duplicated on different versions for the same product (also applies if VO script remains the same for different versions/language versions - Full payment for the generic version and full payment for every subsequent version produced based on the specified duration of the commercial.
	Cut-down of generic commercial - Full payment based on full duration of the cut-down commercial
	**Audio Commercials converted to Visual Commercials and vice versa will be considered as separate

EXAMPLES:	<p>versions and NOT different mediums**</p> <p>ONE VERSION 30s COMMERCIAL for use in Malaysia = RM900 ONE VERSION 30s COMMERCIAL for use in Malaysia + Singapore + Phillipines = RM2,700 (RM300x3)</p> <p>TWO VERSION 30s COMMERCIAL with different scripts = RM1,800 (RM900x2) TWO VERSION 30s COMMERCIAL with identical scripts = RM1,800 (RM900x2)</p> <p>ONE VERSION 30s COMMERCIAL (ONE COUNTRY) + ONE VERSION 15s CUTDOWN (ONE COUNTRY) = RM1,400 (RM900 + RM500) ONE VERSION 30s COMMERCIAL (TWO COUNTRIES) + ONE VERSION 15s CUTDOWN (TWO COUNTRIES) = RM2,800 (RM1,800 + RM1000)</p>
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MEDIUMS	No extra charges/loading for more than one medium
USAGE PERIOD	No limit
LIP-SYNC	No extra charges
BULK PACKAGES & DISCOUNTS	To be reviewed on individual case basis. **Kindly enquire for further information**
FULL BUYOUT	<p>Allows for VO to be used across unlimited versions and unlimited countries.</p> <ul style="list-style-type: none"> - To be reviewed on individual case basis. **Kindly enquire for further information**

JINGLES VOCAL

CORPORATE SONGS/EVENT SONGS/MISC

Duration less than 1 minute	RM1,000 (FLAT RATE)
Duration less than 2 minutes	RM1,500
Duration less than 3 minutes	RM2,000
Duration less than 5 minutes	RM2,500
Duration more than 5 minutes	To be reviewed on individual case basis. **Kindly enquire for further information**
ADDITIONAL CHARACTERS/VOICES	To be reviewed on individual case basis. **Kindly enquire for further information**
BULK PACKAGES & DISCOUNTS	To be reviewed on individual case basis. **Kindly enquire for further information**

****Commercial use of Corporate Songs/Event Songs will be treated as Commercial Jingles and charged as per Commercial Terms****

DEMOS

0 - 1 Minute Demo	RM500 (SINGLE DEMO)
3 Minutes and below Demo	RM1000 (SINGLE DEMO)
Hourly Rate Demo Session	To be reviewed on an individual case basis **Kindly enquire for further information**

ANIMATION (SERIES/SHORTS/FEATURES/GAMES)

Animated Series 21 or 43 minutes per episode, OR 13 or 22 episodes per season	Scripts and number of roles are to be reviewed **Kindly enquire for further information**
Animated Shorts Running time 40 minutes or less	Scripts and number of roles are to be reviewed **Kindly enquire for further information**
Animated Features Running time 40 minutes or less	Scripts and number of roles are to be reviewed **Kindly enquire for further information**