

**Sharizan BORHAN (Voice Over & Jingle Artiste /
Singer / Entertainer / Emcee)**

Rate Card for year 2018

CATEGORY - VOICE OVER

COMMERCIALS (SINGLE VERSION, ALL MEDIA, ONE TERRITORY/COUNTRY ONLY)

0 -15 Sec	RM 300 (FLAT RATE)
15 th - 60 Sec	RM 20/sec
60 th - 90 Sec	RM 10/sec
90 th Sec & above	RM 5/sec
EXAMPLES:	<p>10s Commercial = RM 300</p> <p>30s Commercial = RM 600</p> <p>90s Commercial = RM 1500 (RM 1200 + RM 300)</p> <p>120s Commercial = RM 1650 (RM 1200 + RM 300 + RM 150)</p>

EXTRA CHARGES (COMMERCIALS)

ADDITIONAL CHARACTERS	No additional charges for FIRST 2 CHARACTERS (i.e. MVO1+ANNCR), subsequent characters will be subject to charges based on individual case basis. **Kindly contact talent to negotiate**
RE-RECORDING	<p>For Commercials that have already been aired or broadcasted:</p> <ul style="list-style-type: none"> - Amendments and Re-recordings will be considered as <u>NEW versions</u>. <p>For Commercials that have NOT been aired or broadcasted:</p> <ul style="list-style-type: none"> - RM 300 or 50% of original cost, whichever is higher.
REJECTIONS	Rejection of completed VO jobs will be charged at full rate .
EXTRA VERSIONS	A commercial Produce for domestic use as well as to be aired in foreign countries
1)	- Full payment per version per country.
2)	<p>A generic commercial duplicated on different versions for the same product (also applies if VO script remains the same for different versions/language versions)</p> <ul style="list-style-type: none"> - Full payment for the generic version, and full payment for every subsequent version produced based on the specified duration of the commercial.
3)	<p>Cut-down of generic commercial</p> <ul style="list-style-type: none"> - Full payment based on full duration of the "cut-down" commercial.
4)	**Audio Commercials converted to Visual Commercials and vice versa will be considered as separate versions and NOT different mediums**
EXAMPLES:	<p>1 Version x 30s Malaysia = RM 600</p> <p>1 Version x 30s Malaysia + Singapore + Philippines = RM 1,800 (RM 600 x 3)</p> <p>2 Versions x 30s with DIFFERENT scripts = RM 1,200 (RM 600 x 2)</p> <p>2 Versions x 30s with IDENTICAL scripts = RM 1,200 (RM 600 x 2)</p> <p>1 Version x 30s (1 COUNTRY) + 1 Version x 15s Cutdown (1 COUNTRY) = RM 900 (RM 600 + RM 300)</p> <p>1 Version x 30s (2 COUNTRIES) + 1 VERSION x 15s Cutdown (2 COUNTRIES) = RM 1,800 (RM 1,200 + RM 600)</p>

MISCELLANEOUS TERMS (COMMERCIALS)

MEDIUMS	No extra charges/loading for more than one medium
USAGE PERIOD	No limit.
LIP-SYNC	No extra charges
BULK PACKAGES & DISCOUNTS	To be reviewed on individual case basis. **Kindly contact talent to negotiate**
FULL BUY OUT	Allows for VO to be used across unlimited versions and unlimited countries. - To be reviewed on individual case basis. **Kindly contact talent to negotiate**

COPORATE VIDEOS/DOCUMENTARIES/EVENT VIDEOS

0 - 5th min	RM 700 (Flat Rate)
5th - 10 mins	RM 100 per min
10th - 20 mins	RM 50 per min
20th min and above	**Kindly contact talent to negotiate**
EXAMPLES:	2 min = RM 700 10 min = RM 1,200 20 min = RM 1,700

EXTRA CHARGES (COPORATE VIDEOS/DOCUMENTARIES/EVENT VIDEOS)

EXTRA VERSIONS	Cut downs will be charged full based on duration and usage.
	Additional versions will be charged based on full duration of subsequent versions.
LIP-SYNCS	To be reviewed on individual case basis. **Kindly contact talent to negotiate**
ADDITIONAL CHARACTERS	To be reviewed on individual case basis. **Kindly contact talent to negotiate**
RE-RECORDING	For videos that have already been used or circulated: - Amendments and Re-recordings will be considered as NEW versions. For videos that have NOT been used or circulated: - Less than 7 lines – RM300 or 50% of original cost, whichever is higher. - 7 lines or more - full payment according to the specified cost of the original duration.
REJECTIONS	Rejection of completed VO jobs will be charged at full rate.

DEMOS

0 - 60 Sec Demo	RM 300 (1 DEMO)
60th - 180 Sec (3 mins)	RM 500 (1 DEMO)
Hourly Rate Demo Session	To be reviewed on individual case basis. **Kindly contact talent to negotiate**

VOICE PROMPTS

1st PAGE	RM 400 (FLAT RATE)
SUBSEQUENT PAGES	RM 150 per subsequent page.
BULK PACKAGES	To be reviewed on individual case basis. **Kindly contact talent to negotiate**

IN-STORE ANNOUNCEMENTS

IN-STORE ANNOUNCEMENTS	RM 300 per script/announcement
BULK PACKAGES	To be reviewed on individual case basis. **Kindly contact talent to negotiate**

CATEGORY – JINGLES/SINGING/VOCALIZING

COMMERCIALS (SINGLE VERSION, ALL MEDIA, ONE TERRITORY/COUNTRY ONLY)

0 -15 th Sec	RM 500 (FLAT RATE)
15 th - 60 th Sec	RM 30/sec
60 th - 90 th Sec	RM 20/sec
90 th Sec & above	RM 10/sec
EXAMPLES:	10s Jingle = RM 500 30s Jingle = RM 900 90s Jingle = RM 2,400 (RM 1800 + RM 600) 120s Jingle = RM 2,700 (RM 1800 + RM 600 + RM300)
BULK PACKAGES & DISCOUNTS	To be reviewed on individual case basis. **Kindly contact talent to negotiate**

EXTRA CHARGES (COMMERCIALS)

ADDITIONAL CHARACTERS/VOICES	To be reviewed on individual case basis. **Kindly contact talent to negotiate**
RE-RECORDING	For Commercials that have already been aired or broadcasted: <ul style="list-style-type: none"> - Amendments and Re-recordings will be considered as NEW versions. For Commercials that have NOT been aired or broadcasted: <ul style="list-style-type: none"> - RM 500 or 50% of original cost, whichever is higher.
REJECTIONS	Rejection of completed Jingle jobs will be charged at full rate.
EXTRA VERSIONS	A commercial produced for domestic use as well as to be aired in foreign countries
1)	- Full payment per version per country.
2)	A generic commercial duplicated on different versions for the same product <ul style="list-style-type: none"> - Full payment for the generic version, and full payment for every subsequent version produced based on the specified duration of the commercial.
3)	Cut-down of generic commercial <ul style="list-style-type: none"> - Full payment based on full duration of the "cut-down" commercial.
4)	**Audio Commercials converted to Visual Commercials and vice versa will be considered as separate versions and NOT different mediums**
EXAMPLES:	1 Version x 30s Malaysia = RM 900 1 Version x 30s Malaysia + Singapore+ Philippines = RM 2,700 (RM900x3) 2 Versions x 30s with different scripts = RM 1,800 (RM 900 x 2) 2 Versions x 30s with identical scripts = RM 1,800 (RM 900 x 2) 1 Version x 30s (1 COUNTRY) + 1 Version x 15s Cutdown (1 COUNTRY) = RM 1,400 (RM 900 + RM 500) 1 Version x 30s (2 COUNTRIES) + 1 Version x 15s Cutdown (2 COUNTRIES) = RM 2,800 (RM 1,800 + RM 1,000)
BULK PACKAGES & DISCOUNTS	To be reviewed on individual case basis. **Kindly contact talent to negotiate**
MEDIUMS	No extra charges/loading for more than one medium
USAGE PERIOD	No limit.
LIP-SYNC	No extra charges
FULL BUY OUT	Allows for Vocals to be used across unlimited versions and unlimited countries. <ul style="list-style-type: none"> - To be reviewed on individual case basis. **Kindly contact talent to negotiate**

COPORATE SONGS/EVENT SONGS

0 th - 60 Secs	RM 1,000 (Flat Rate)
Below 2 mins	RM 1,500

Below 3 mins	RM 2,000
Below 5 mins	RM 2,500
More than 5 mins	To be reviewed on individual case basis. **Kindly contact talent to negotiate**
Additional Character/Multiple Voices	To be reviewed on individual case basis. **Kindly contact talent to negotiate**
BULK PACKAGES & DISCOUNTS	To be reviewed on individual case basis. **Kindly contact talent to negotiate**

**** Commercial use of Corporate Songs/Event Songs will be treated as Commercial Jingles and charged as per Commercial Terms****

DEMOS

0 - 1 Minute Demo	RM 500 (SINGLE DEMO FEE)
Below 3 mins	RM 1000 (SINGLE DEMO FEE)
Hourly Rate Demo Session	To be reviewed on individual case basis. **Kindly contact talent to negotiate**