



VOICE GUILD MALAYSIA

(PPM-020-14-29012018)

www.voiceguild.org | info@voiceguild.org

VOICE GUILD MALAYSIA VOICE-OVER RATE CARD (Effective January 1st 2019)

CREDIT TERMS

- Payment due within 90 days (inclusive holidays & weekends)
- Rates are based on single versions, single territory/country, any media, lifetime usage
- Rejections are only valid within 30 days from date of recording

COMMERCIALS (TELEVISION, RADIO, CINEMA, ONLINE)

0-15 seconds	RM300
Subsequent 15-60 seconds	RM20 per second
Subsequent 60 to 90 seconds	RM10 per second
Subsequent 90 seconds and above	RM5 per second

ADDITIONAL CHARGES

Characters	RM100 for third character, including announcer
Re-record	RM300 or 50% of original fee (whichever is higher) for commercials not yet broadcasted. Amendments to commercials already broadcasted are considered as new recordings.
Rejection	RM300 or 50% of original fee (whichever is higher)
Cut-down	Full payment based on duration of cut-down version
Medium conversion	Full payment based on duration of converted medium

CORPORATE VIDEOS & DOCUMENTARIES

0-3 minutes	RM500
Subsequent 3-10 minutes	RM100 per minute
Subsequent 10 minutes and above	RM50 per minute

ADDITIONAL CHARGES

Re-record	RM300 or 50% of original fee (whichever is higher) for up to 7 lines of an unused/uncirculated video. Amendments of more than 7 lines are considered new recordings.
Cut-down	Full payment based on duration of cut-down version
Medium conversion	Full payment based on duration of converted medium



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INFOMERCIALS

0-3 minutes	RM700
Subsequent 3 minutes and above	RM100 per minute
ADDITIONAL CHARGES	
Re-record	RM350 or 50% of original fee (whichever is higher) for up to 7 lines of infomercials not yet broadcasted.
Amendments of more than 7 lines are considered new recordings.	

VOICE PROMPTS, TRAINING MODULES & AUDIO BOOKS

A4-size sheet, double spacing, one-inch margin, Times New Roman 14pt font (English/Malay), Kai Ti or Fang Song Ti typeface 14pt font (Chinese).

1st page	RM400
Subsequent page	RM150

DEMOS, RESEARCH & STEALOMATICS

Under 1 minute	RM300
Under 3 minutes	RM500

NARRATION (TELEVISION)

24-minute episode	RM1000
48-minute episode	RM1600
72-minute episode	RM2100

IN-STORE ANNOUNCEMENTS

0-30 seconds	RM300
Subsequent 30 seconds and above	RM500