

Kang Cheng Cheng rate card.(Effective from 1<sup>st</sup> of July 2018)

Commercials (Single version, all media, one territory/country only)

\*\*Commercial are inclusive of Ads done for Awards Submmisions, as well as WEB Ads.

0-15 seconds	RM300 (flat rate)
16-60 seconds	RM20 per second
61-90 seconds	RM10 per second
91 seconds and above	RM5 per second
Examples	10 seconds commercial = RM300 30 seconds commercial = RM600 90 seconds commercial = RM1500 (RM1200+RM300) 120 seconds commercial = RM1650 (RM1200+RM300+RM150)
Re-recordings	For commercial that have already been aired or broadcasted, amendments and re-recordings will be considered as a NEW versions.  For commercial that have NOT been aired or broadcasted, amendments and re-recordings will be charged 50% of original cost.
Rejections	50% of the original cost.
Buy out	up to 10 times of duration costs.
Recycled Commercials	(Ads re-used without changes after 12months from recording date) – 100% surcharge for additional 12 months.
Miscellaneous terms	1. Commercial produced for domestic use as well as to be aired in foreign countries – Full payment per version per country. 2. Commercial produced for use on multiple mediums (Radio/TV/Web...etc) – 100% surcharge per medium.

Corporate Videos/ Launches/Marketing Videos/Documentaries

0 - 5 minutes	RM700 (flat rate)
6 - 10 minutes	RM100 per subsequent minute
11 - 20 minutes	RM50 per subsequent minute
21 minutes and Above	Kindly contact talent to negotiate
Examples	2 minutes = RM700 10 minutes = RM1200 20 minutes = RM1700
Re-recordings	For video that have already been used or circulated, amendments and re-recordings will be considered as a NEW

	versions.  For commercial that have NOT been used or circulated, amendments less than 7 lines - RM300 8 lines and more – full payment according to the specific cost of the original durations.
Rejections	Rejection of completed VO jobs will be charged at FULL rate.
LIP SYNC/ ADDITIONAL CHARACTERS	To be reviewed on individual case basis. Kindly contact talent to negotiate.

### DEMOS

0-1 minutes demo	RM300 (single demo)
3 minutes & below demo	RM500 (single demo)
Hourly Rate Demo session	To be reviewed on individual case basis. Kindly contact talent to negotiate.

### Voice Prompts/ Messages On Hold/ Voice On Hold

1 <sup>st</sup> page	RM500 flat rate
Subsequent pages	RM200 per subsequent page
Bulk packages	To be reviewed on individual case basis. Kindly contact talent to negotiate.

### In store Announcements

In- store Announcements	RM400 per scripts/annoucement
Bulk packages	To be reviewed on individual case basis. Kindly contact talent to negotiate.