

<u>Hansen's rates for 2018</u>		
Commercial Ad (inclusive of PSAs, award submission and online)	15 seconds and below 30 seconds additional	RM300 RM600 RM20/second
	Additional Versions: modified, cut down, or foreign usage.	100% loading on original charge
	Re-recording	Min RM300 or 50% of original cost
	Rejection	100% of original cost
Corporate Video/ Launches/ Marketing Video/ Documentary/ Event Video	1-3 mins 3-5 mins 5 -10 mins 10-30 mins	RM700 RM800 RM100/minute RM70/minute
	Re-recording	50% of original cost
	Rejection	100% of original cost
Informercial	3 mins and below 3 to 5 mins	RM700 RM850
	Re-recording	50% of original cost
	Rejection	100% of original cost
Research/Demo/ Stealomatic/ Guide	1 min and below 1 – 3 mins 3 mins above	RM300 RM500 To be reviewed
	Re-recording/rejection	100% of original cost
Promo/Breaker- in/Breaker-out/ Opening/Closing for TV programme	No brand or product mentioned	RM350 *Bulk packaged price can be negotiated.
	Re-recordings	100% of original cost

Narration for TV program	30 minute episode	RM1000-RM2000
	60 minute episode	RM1800-RM2500
Dubbing for animation	Series (21 mins to 43 mins ep)	RM500-RM2000 per episode depending on scripts and roles
	Shorts (40 min and below)	RM700-RM2500 depending on scripts and roles
	Features (40 mins and above)	RM2000-RM4000 depending on scripts and roles
*rapping, Singing	15 - 30 sec	RM750