

BELINDA CHEE

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Voice Over (VO) Rate Card

COMMERCIALS	
Single Version, All Media, One Territory / Country Only	
0 – 15 seconds	RM300
Subsequent 15 seconds – 60 seconds	RM20 per second
Subsequent 60 – 90 seconds	RM10 per second
Subsequent 90 seconds and above	RM5 per second
EXAMPLES	10s commercial = RM300 20s commercial = RM400 30s commercial = RM600 90s commercial = RM1500 (RM1200 + RM300) 120s commercial = RM1650 (RM1200 + RM300 + RM150)
Extra Charges	
Additional Characters	No additional characters for the FIRST THREE CHARACTERS (including Announcer). Subsequent characters are subject to charges on individual case basis. Kindly enquire for further information.
Re-Recording	For commercials that have already been aired or broadcasted: - Amendments and Re-recordings will be considered as NEW versions. For commercials that have NOT been aired or broadcasted: - RM300 or 50% of original cost, whichever is higher.
Rejections	Rejection of completed VO jobs will be charged at full rate .

Extra Versions	<p>A commercial produced for domestic use as well as aired overseas.</p> <ul style="list-style-type: none"> - Full payment per version, per country. <p>A generic commercial duplicated on different versions for the same product (also applies if VO script remains the same for different versions/language versions)</p> <ul style="list-style-type: none"> - Full payment for the generic version, and full payment for every subsequent version produced based on the specified duration of the commercial. <p>Cut-down of generic commercial</p> <ul style="list-style-type: none"> - Full payment based on full duration of the "cut-down" commercial.
Note	<p>Audio Commercials converted to Visual Commercials and vice versa will be considered as separate versions and NOT different mediums.</p>
EXAMPLES	<p>ONE VERSION 30s COMMERCIAL for use in Malaysia = RM600 ONE VERSION 30s COMMERCIAL for use in Malaysia + Singapore + Philippines = RM1,800 (RM600 x 3)</p> <p>TWO VERSIONS 30s COMMERCIAL with different scripts = RM1,200 (RM600 x 2) TWO VERSIONS 30s COMMERCIAL with identical scripts = RM1,200 (RM600 x 2)</p> <p>ONE VERSION 30s COMMERCIAL (ONE COUNTRY) + ONE VERSION 15s cut-down (ONE COUNTRY) = RM900 (RM600 + RM300)</p> <p>ONE VERSION 30s COMMERCIAL (TWO COUNTRIES) + ONE VERSION 15s cut-down (TWO COUNTRIES) = RM1,800 (RM1,200 + RM600)</p>
<h2>Miscellaneous Terms</h2>	
Mediums	<p>No extra charges / loading for more than one medium</p>
Usage Period	<p>No limit.</p>
Lip-Sync	<p>No extra charges</p>
Bulk Packages & Discounts	<p>To be reviewed on individual case basis. Kindly enquire for further information.</p>
Full Buyout	<p>Allows for the VO work to be used across unlimited versions and unlimited countries. Kindly enquire for further information.</p>

CORPORATE VIDEOS / DOCUMENTARIES / EVENT VIDEOS

0 – 5 minutes	RM700 (Flat Rate)
6 – 10 minutes	RM100 per subsequent minute
11 – 20 minutes	RM50 per subsequent minute
21 minutes and above	Kindly enquire for further information.
EXAMPLES	2 min = RM700 10 min = RM1200 20 min = RM 1700
Extra Charges	
Extra Versions	Cut-downs will be charged full based on duration and usage. Additional versions will be charged based on full duration of subsequent versions.
Lip-Syncs	To be reviewed on individual case basis. Kindly enquire for further information.
Additional Characters	To be reviewed on individual case basis. Kindly enquire for further information.
Re-Recording	For videos that have already been used or circulated: <ul style="list-style-type: none"> - Amendments and Re-recordings will be considered as NEW versions. For videos that have NOT been used or circulated: <ul style="list-style-type: none"> - Less than 7 lines – RM300 or 50% of original cost, whichever is higher. - 7 lines or more - full payment according to the specified cost of the original duration.
Rejections	Rejection of completed VO jobs will be charged at full rate .

ANIMATION (SERIES / SHORTS / FEATURES / GAMES)

Animated Series <i>21 or 43 minutes per episode, OR 13 or 22 episodes per season</i>	Scripts and number of roles are to be reviewed. <i>Kindly enquire for further information.</i>
Animated Shorts <i>Running time of 40 minutes or less</i>	Scripts and number of roles are to be reviewed. <i>Kindly enquire for further information.</i>
Animated Features <i>Running time of more than 40 minutes</i>	Scripts and number of roles are to be reviewed. <i>Kindly enquire for further information.</i>
Video Games <i>Mobile, Console</i>	Scripts and number of roles are to be reviewed. <i>Kindly enquire for further information.</i>

VOICE PROMPTS / TRAINING MODULES / AUDIO BOOKS

1st Page	RM400 (FLAT RATE)
Subsequent Pages	RM150 per subsequent page
Bulk Packages	To be reviewed on individual case basis. <i>Kindly enquire for further information.</i>

DEMOS

0 – 1 minute	RM300 (SINGLE DEMO)
3 minutes and below	RM500 (SINGLE DEMO)
Hourly Rate Demo Session	To be reviewed on individual case basis. <i>Kindly enquire for further information.</i>

IN-STORE ANNOUNCEMENTS

In-Store Announcements	RM300 per script / announcement
Bulk Packages	To be reviewed on individual case basis. <i>Kindly enquire for further information.</i>