



AHMAD 'AFIFI



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<https://www.youtube.com/user/BlueApple311>

VOICE OVER (VO) RATE CARD (Effective July 2018)

1. COMMERCIALS

(SINGLE VERSION, ALL MEDIA, ONE TERRITORY/COUNTRY ONLY)

0 – 15 seconds	RM300
Subsequent 15 seconds – 60 seconds	RM20 per second
Subsequent 60 – 90 seconds	RM10 per second
Subsequent 90 seconds and above	RM5 per second
EXAMPLES	10s commercial = RM300 30s commercial = RM600 90s commercial = RM1500 (RM1200 + RM300) 120s commercial = RM1650 (RM1200 + RM300 + RM150)

Extra Charges

Additional Characters	No additional characters for the FIRST THREE CHARACTERS (including Announcer). Subsequent characters are subject to charges on individual case basis. Kindly enquire for further information.
Re-Recording	For commercials that have already been aired or broadcasted: - Amendments and Re-recordings will be considered as NEW versions. For commercials that have NOT been aired or broadcasted: - RM300 or 50% of original cost, whichever is higher.
Rejections	Rejection of completed VO jobs will be charged at full rate.
Subsequent 90 seconds and above	RM5 per second

Extra Versions	<p>A commercial produced for domestic use as well as aired overseas.</p> <ul style="list-style-type: none"> - Full payment per version, per country <p>A generic commercial duplicated on different versions for the same product (also applies if VO script remains the same for different versions/language versions)</p> <ul style="list-style-type: none"> - Full payment for the generic version, and full payment for every subsequent version produced based on the specified duration of the commercial. <p>Cut-down of generic commercial</p> <ul style="list-style-type: none"> - Full payment based on full duration of the "cut-down" commercial.
Note	Audio Commercials converted to Visual Commercials and vice versa will be considered as separate versions and NOT different mediums.
EXAMPLES	<p>ONE VERSION 30s COMMERCIAL for use in Malaysia = RM600</p> <p>ONE VERSION 30s COMMERCIAL for use in Malaysia + Singapore + Philippines = RM1,800 (RM600 x 3)</p> <p>TWO VERSIONS 30s COMMERCIAL with different scripts = RM1,200 (RM600 x 2)</p> <p>TWO VERSIONS 30s COMMERCIAL with identical scripts = RM1,200 (RM600 x 2)</p> <p>ONE VERSION 30s COMMERCIAL (ONE COUNTRY) + ONE VERSION 15s cut-down (ONE COUNTRY) = RM900 (RM600 + RM300)</p> <p>ONE VERSION 30s COMMERCIAL (TWO COUNTRIES) + ONE VERSION 15s cut-down (TWO COUNTRIES) = RM1,800 (RM1,200 + RM600)</p>

Miscellaneous Terms

Mediums	No extra charges / loading for more than one medium
Usage Period	No limit.
Lip-Sync	No extra charges
Bulk Packages & Discounts	To be reviewed on individual case basis. Kindly enquire for further information.
Full Buyout	Allows for the VO work to be used across unlimited versions and unlimited countries. Kindly enquire for further information.

2. CORPORATE VIDEOS / DOCUMENTARIES / EVENT VIDEOS

0 – 5 minutes	RM700 (Flat Rate)
6 – 10 minutes	RM100 per subsequent minute
11 – 20 minutes	RM50 per subsequent minute
21 minutes and above	<i>Kindly enquire for further information.</i>
EXAMPLES	2 min = RM700 10 min = RM1200 20 min = RM 1700

Extra Charges

Extra Versions	Cut-downs will be charged full based on duration and usage. Additional versions will be charged based on full duration of subsequent versions.
Lip-Syncs	To be reviewed on individual case basis. <i>Kindly enquire for further information.</i>
Additional Characters	To be reviewed on individual case basis. <i>Kindly enquire for further information.</i>
Re-Recording	For videos that have already been used or circulated: - Amendments and Re-recordings will be considered as NEW versions. For videos that have NOT been used or circulated: - Less than 7 lines – RM300 or 50% of original cost, whichever is higher. - 7 lines or more - full payment according to the specified cost of the original duration.
Rejections	Rejection of completed VO jobs will be charged at full rate

3. ANIMATION (SERIES / SHORTS / FEATURES)

<p>Animated Series</p> <p>21 or 43 minutes per episode, OR 13 or 22 episodes per season</p>	<p>Scripts and number of roles are to be reviewed. <i>Kindly enquire for further information.</i></p>
<p>Animated Shorts</p> <p>Running time of 40 minutes or less</p>	<p>Scripts and number of roles are to be reviewed. <i>Kindly enquire for further information.</i></p>
<p>Animated Features</p> <p>Running time of more than 40 minutes</p>	<p>Scripts and number of roles are to be reviewed. <i>Kindly enquire for further information.</i></p>

4. VOICE PROMPTS / TRAINING MODULES / AUDIO BOOKS

1st Page	RM400 (FLAT RATE)
Subsequent Pages	RM150 per subsequent page
Bulk Packages	To be reviewed on individual case basis. <i>Kindly enquire for further information.</i>

5. DEMOS

0 – 1 minute	RM300 (SINGLE DEMO)
3 minutes and below	RM500 (SINGLE DEMO)
Hourly Rate Demo Session	To be reviewed on individual case basis. <i>Kindly enquire for further information.</i>

6. IN-STORE ANNOUNCEMENTS

In-Store Announcements	RM300 per script / announcement
Bulk Packages	To be reviewed on individual case basis. <i>Kindly enquire for further information.</i>

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